

Accommodations

A wide variety of accommodations are available for race participants.

Limited space is available at the **Inn at the Mountain**, www.stowe.com/lodging (800.253.4SKI), Stowe's only slope-side lodging facility. The Toll House chair lift, located behind the Inn, offers easy access to the slopes.

Stoweflake Mountain Resort & Spa, www.stoweflake.com (802.253.7355) also welcomes Race for Kids participants. New England's premier spa/resort destination, Stoweflake includes a world-class spa and award-winning restaurants, just a short drive from the slopes.

Top Notch Resort & Spa (802.253.8585), also has availability on a first come, first served basis.

Please note that rooms are not included in sponsorship packages and reservations should be taken care of as soon as possible. Visit www.gostowe.com for additional lodging information, or call 877.GOSTOWE.

For equipment rentals, Pinnacle Ski & Sport (802.253.7222), the official equipment outfitter for the Race for Kids, provides 20% off of all rentals. Visit www.pinnacleskisports.com for rates.

Transportation

Several airlines provide direct service from the New York area to Burlington.

Guest Policy

All guests are invited to attend the various functions. Discounted ski tickets are also available.

Families

Race participants are welcome to bring their families to Stowe for a fun weekend break. All weekend events are family-friendly and we have added two full days of events for the kids. Complimentary daycare and babysitting are available for parents with younger children.

Visit www.fcsraceforkids.org/weekend for a list of fun activities, on and off the slopes.

Go to www.fcsraceforkids.org to reserve your place at this year's event. Hope to see you there!

Race Charities

FCS invites you to test your skills on the slopes of Vermont's fabled Mount Mansfield—ski capital of the East—to raise money in support of three important charities for kids:

The Hope & Heroes Children's Cancer Fund, an independent 501(c) (3) non profit charity, was established to provide exclusive philanthropic assistance to the Herbert Irving Child & Adolescent Oncology Center. The Center is the academic division of pediatric oncology at Columbia University Medical Center located at Morgan Stanley Children's Hospital of New York-Presbyterian. The fund's mission is to support and expand existing programs, develop new initiatives and enhance the research that is vital to continuing the fight against pediatric cancer.

Downey Side, founded in 1967, is a non-sectarian, non-profit agency in New York, New Jersey, Connecticut, Massachusetts and Minnesota. Downey Side plays the role of a licensed adoption agency placing older children in loving homes who would otherwise remain homeless.

The Make-A-Wish Foundation of Vermont, founded in 1989, grants the wishes of children with life-threatening illnesses to enrich the human experience with hope, strength and joy.

Make a Donation

If you are unable to attend the event but would like to make a donation to these charities, go to www.fcsraceforkids.org/donate or contact Tim Hart at tim.hart@ft.com.

Contact Us

Visit our website, www.fcsraceforkids.org, for more information and to reserve your place at this year's race. For additional information regarding the FCS Race for Kids, please contact Tim Hart at tim.hart@ft.com (212.641.6554).

For registration, contact the FCS at events@fcsinteractive.com (800.FCS.2927).

For payment/billing inquiries, contact the FCS at events@fcsinteractive.com (800.FCS.2927).

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FCS RACE FOR KIDS 2008 STOWE, VT

www.fcsraceforkids.org

BRING THE FAMILY
New children's programs and events added for 2008

Thursday, January 3—Sunday, January 6, 2008

AIG

fcs
financial communications society

Stowe



About The Race

The Financial Communications Society (FCS), in partnership with AIG and Stowe Mountain Resort, is proud to present RACE FOR KIDS 2008—a fun-filled weekend spotlighting an exciting ski team competition and charity fundraiser. 2008 marks the 9th year that Race for Kids will raise money for three important charities: The Hope and Heroes Children's Cancer Fund, Downey Side and The Make-a-Wish Foundation of Vermont. The event attracts ski buffs and winter revelers from the advertising and media communities and their clients, friends and families.

Together we've raised over \$860,000 since 2000!

The fun starts on Thursday and lasts through Sunday morning, with the Race on Saturday morning. Each day begins at breakfast. There's plenty of time to ski, relax with your friends, network with industry colleagues, and just sit back and toast the beauty of Vermont in January. Even if you don't ski, there's a full list of "things to do" off the slopes. For 2008, we have also added two days of events for kids so bring the family.

So if you're looking to kick off the New Year in a special way or if you're just itching to show off your stuff, register today for Race for Kids 2008. Company sponsors and individual donors are also encouraged to support this unique charity fundraiser. For full details and registration, please go to: www.fcsraceforkids.org.

Founded in 1967, the FCS is a not-for-profit organization of financial services marketing professionals, focused on providing a forum for the sharing of ideas, the improvement of industry standards, and the networking of business connections. To join or to learn more, please visit www.fcsinteractive.com.

Registration

Opportunities

SLALOM Race Team Package / \$5,000 (4 team members)-Best Deal!
Includes 4 lift tickets, clinics, all receptions and parties. This highest-level sponsorship also includes: Special training session (including video) with Doug Lewis, World Cup Downhill Bronze Medallist, for your race team and clients; prominent listing of company name on event signage; prominent mention at all event functions: Welcome Reception, Ski Race, Awards Ceremony; prominent listing of company name in Financial Times and other media partners' advertisements.

PLATINUM / \$3,000 (3 members)
Includes 3 Passes for all events (including lift tickets); prominent listing of company name on event signage; prominent mention at all event functions: Welcome Reception, Ski Race, Awards Ceremony; prominent listing of company name in Financial Times and other media partners' advertisements.

GOLD / \$2,000 (2 members)
Includes 2 Passes for all events (including lift tickets); prominent listing of company name on event signage; prominent mention at all event functions: Welcome Reception, Ski Race, Awards Ceremony; prominent listing of company name in Financial Times and other media partners' advertisements.

SILVER / \$1,000 (1 member)
Includes 1 Pass for all events (including lift tickets); prominent listing of company name on event signage; prominent listing of company name in Financial Times and other media partners' advertisements.

MOGUL Race Package—Individual (limit 2 per organization) / \$500
Includes lift tickets, clinics, all receptions and parties; individual participants will be grouped into race teams of four.

GUESTS AND FAMILY / \$150 per person
Includes all receptions and parties. Children 16 and under free. Discounted lift tickets available (includes race participation and clinics).
(Can only be reserved in addition to one of the packages noted above.)

Register online at www.fcsraceforkids.org

Schedule of Events



Visit www.fcsraceforkids.org for the most recent schedule of events.

We kick off on Thursday with afternoon registration followed by a welcome cocktail reception.

Friday is an open day for skiing, or your team can benefit from the expert on-course race coaching of Doug Lewis, World Cup Downhill Bronze Medalist and Vermont native. Take a complimentary private mountain tour or ski lesson with a Stowe Host expert instructor. In the evening, join us for a cocktail reception with fireworks.

Later we'll all congregate for live entertainment and networking.

The Saturday races—two ski runs and two snowboard runs—are followed by the Race for Kids awards reception. Then join us for post-awards cocktails, music, fun and front-row viewing of Stowe's famous Torchlight Parade of skiers down Gondolier Trail.

Sunday is an additional open ski day. Real courageous skiers will gather for the early morning mountain adventure at 6:45 a.m. to ski with Stowe instructors on Mount Mansfield's perfectly groomed slopes before they open to the public.

Go to our website at www.fcsraceforkids.org for more information.

Thursday, January 3
4:00 p.m. - 8:00 p.m.
Race Registration
Welcome Reception

Friday, January 4
7:00 a.m. - 10:30 a.m.
Breakfast
7:30 a.m. - 10:00 p.m.
Race Registration
10:30 a.m. - 4:00 p.m.
Race Camp with
Doug Lewis, Ski Lessons
and Tours
6:00 p.m. - 8:00 p.m.
Apres-Ski Party at Midway
Fireworks

10:00 p.m. - 1:00 a.m.
Live Entertainment
at The Matterhorn

Saturday, January 5
7:00 a.m. - 10:30 a.m.
Breakfast

10:00 a.m. - 3:00 p.m.
Race Competition
6:00 p.m. - 8:00 p.m.
Awards Ceremony / Cocktail
Reception at Midway
Torchlight Parade

10:00 p.m. - 1:00 a.m.
Live Entertainment
at The Matterhorn

Sunday, January 6
6:45 a.m.
Sunrise Ski